

New product creation API guide

[Changes when using the product creation API]

From 12 October 2020

>>> Free configuration of purchase options (open attribute)

Up to two purchase options (attributeTypeName) were required depending on category meta information, but now you can configure your own purchase option name and purchase option value freely. You can configure up to three purchase options.

>>> Change from mandatory to optional and deleted parameters

- 1) **brand, manufacture** : Change from mandatory to optional input
- 2) **afterServiceInformation, afterServiceContactNumber** : deleted parameters

Guide:

If you have any additional questions, please contact us via the online inquiry below

For API related inquiries, please **Sign in** to

<https://developers.coupang.com/hc/en-us> and the "Register Inquiry" button at the bottom of the individual article in the FAQ menu at the top to request.

1.Free configuration of purchase options (open attribute)

When using the product creation API, you can freely enter **purchase options** that are not in the category meta information. You can enter up to 3 purchase options.

※ **Caution** : When entering a search option, **"exposed": "NONE"** must be added to register normally. If "exposed": "NONE" is omitted, it may be registered as a **purchase option**.

```
"attributes": [  
  {  
    "attributeTypeName": "패션의류/잡화 사이즈",  
    "dataType": "STRING",  
    "basicUnit": "없음",  
    "usableUnits": [],  
    "required": "MANDATORY",  
    "groupNumber": "NONE",  
    "exposed": "EXPOSED"  
  },  
  {  
    "attributeTypeName": "색상",  
    "dataType": "STRING",  
    "basicUnit": "없음",  
    "usableUnits": [],  
    "required": "MANDATORY",  
    "groupNumber": "NONE",  
    "exposed": "EXPOSED"  
  },  
  {  
    "attributeTypeName": "사용계절",  
    "dataType": "STRING",  
    "basicUnit": "없음",  
    "usableUnits": [],  
    "required": "OPTIONAL",  
    "groupNumber": "NONE",  
    "exposed": "NONE"  
  },  
]
```

For example, if attributes were exposed when calling the category meta information search API as above, only the "attributeTypeName" : "패션의류/잡화 사이즈" and "색상" could be entered as a purchase option when using the product creation API.

As the open attribute function is added, it is possible to freely configure purchase options that are not in the meta information as follows. You can enter up to 3 purchase options freely.

```
"attributes": [  
  {  
    "attributeTypeName": "색상",  
    "attributeValueName": "그레이 / 70"  
  },  
  {  
    "attributeTypeName": "사이즈(크기)",  
    "attributeValueName": "Free"  
  },  
  {  
    "attributeTypeName": "사용계절",  
    "attributeValueName": "여름",  
    "exposed": "NONE"  
  },  
]
```

※ **Caution:** To enter "사용계절" as a **search option (non-required)**, you must add "**exposed**": "**NONE**" as above to register normally. If "exposed": "NONE" is omitted, it is registered as a purchase option.

2. Change from mandatory to optional and deleted parameters

When using the product creation API, the parameter is changed as shown below.

- 1) **brand, manufacture** : Change from mandatory to optional input
- 2) **afterServiceInformation, afterServiceContactNumber** : deleted parameters